

THE B/T PREP ADVERTISING INTERNSHIP

**REAL CLIENT WORK.
EXPERIENCED, CARING MENTORS.
TONS OF COLLABORATION.**

At B/T Prep, we start preparing you for your first job from the very first day. Nine weeks later, you'll have the industry smarts, experience and connections to get ahead in the professional world of advertising.

- **Work with a real client.**
Spend nine weeks developing a project for an actual Butler/Till client.
- **Pick the brains of industry experts.**
Get access to lectures, project brainstorms and interactive seminars.
- **Pitch your ideas.**
Present your final project to the client and Butler/Till staff.

READY FOR A REAL INTERNSHIP? APPLY TODAY.

Apply for our summer program at butlertill.com/btprep by **March 3rd**.





FROM DAY ONE, YOU'LL KNOW IT'S DIFFERENT

PRIORITY #1 IS GETTING YOU HIRED:

- Five B/T Prep graduates were hired to work at Butler/Till.
- B/T Prep graduates have gone on to work for some of the top organizations in the region.
- Work with real clients like Rochester Regional Health System, Excellus BlueCross BlueShield and The Strong National Museum of Play.

HOW IT WORKS:

- Nine-week paid internship: 6/5/17 - 8/11/17
- Internship hours: Tuesday–Thursday, 9 a.m. - 3 p.m.
- Six interns, divided into two teams of three
- Provides students with real, hands-on client experience
- Positions available in media services, account services, and creative services

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If you're ambitious and you're looking for the next big step in your professional journey, let's connect. Apply to be one of the six paid interns accepted into our summer program.

- 1 Visit butlertill.com/btprep.
- 2 Upload your resume along with two written responses:
 - Describe a situation in which you found a creative way to overcome an obstacle.
 - Share why you believe you're right for the B/T Prep program.
- 3 Submit your application by **Friday, March 3rd**.



Learn more about us at butlertill.com.

QUESTIONS?

Contact **Sara Wallace** at swallace@butlertill.com or **585-274-5117**.